

Jaimie Gonzalvo

Multi-disciplinary Designer
Mississauga, Ontario, Canada

jaimiegonzalvo.com
jaimiegonzalvo@gmail.com

Education

Sept 2020 — October 2025
**BACHELOR OF GLOBAL
BUSINESS AND DIGITAL ARTS**
University of Waterloo
Stratford Campus, Stratford, ON

Sept 2022 — December 2022
**STUDY ABROAD,
DESIGN AND FILM STUDIES**
University of Leeds, Leeds,
United Kingdom

Skills

Branding & Visual Identity
Typography & Layout Design
Color Theory & Composition
Packaging & Print Design (CMYK,
dielines)
Social Media & Digital Content
Creation
UI/UX Design
Wireframing & Prototyping
Design Systems & Style Guides
Creative Concept Development
Motion Graphics

Softwares

Adobe Illustrator
Adobe Photoshop
Adobe Premiere Pro
Adobe After Effects
Adobe Indesign
Google Slides
Nomad Sculpt (3D)

About

I'm a multi-disciplinary designer shaping stories through brand, merch, and digital experiences. I work at the intersection of strategy and style—bringing ideas to life across packaging, apparel, and web. With a focus on Visual Communication, Brand Identity, and UI Design, I create design work that's not just seen, but felt—thoughtful, intentional, and built to connect.

Experience

Sept 2024 — Present
GRAPHIC & WEB DESIGNER Denimrush Experience, Cincinnati, Ohio

- Led rebranding efforts, updating logos, typography, and visual identity to align with a bold, modern aesthetic.
- Produced client presentation decks, showcasing design concepts and campaign strategies to secure stakeholder buy-in.
- Collaborated with teams to bring campaign concepts to life through digital and print assets, ensuring brand consistency.
- Directed photo editing and retouching for product and lifestyle imagery to maintain premium visual standards.

May — August 2024
GRAPHIC DESIGN INTERN Denimrush Experience, Cincinnati, Ohio

- Supported the brand team in producing graphics for social media, email campaigns, and packaging.
- Concepted and executed visual assets for the PR packaging drops, including lookbook layouts and printed collateral.
- Assisted in brand moodboarding, typography exploration, and color palette development for client projects.
- Gained hands-on experience with Adobe Creative Suite and learned to work within fast-paced production timelines.

October 2023 — Present
MEDIA TEAM MEMBER Grave Church Toronto, Etobicoke, ON

- Supported the creative team in designing weekly sermon series graphics, social media posts, and event collateral.
- Assisted in producing visuals for Sunday/weekly social media posts, including instagram carousels, digital signage, and motion graphics.
- Participated in team brainstorming and provided design input during campaign planning and rollout.
- Contributed to photoshoot prep and art direction by coordinating visual assets and layouts.
- Gained experience in working within a fast-paced, fast-turn around, collaborative creative environment focused on community connection.